EXHIBIT 43

BLENDTEC744207

Tech: Thank you for calling Blendtec. My name is Kate. How may I help you?

Customer: Yes, I would like to speak to somebody about my replacement product that

I had to destroy my unit because it was in a recall.

Tech: Oh, this is Blendjet?

Customer: Yes.

Tech: Okay, this is Blendtec, but I can give you the phone number for them.

Customer: Okay, this is Blendtec?

Tech: Yes.

Customer: And that's not the blenders?

Tech: Uh, we do a commercial style blender. We don't do the portable ones.

Customer: Oh. Okay. Um.

Tech. This is the number I got off their website. So, it's 844-588

Customer: Uh, hold on one second. Okay, 844.

Tech.: 588-1555

Customer: 1555. Now, um, okay, I don't understand.

Tech: We're a different company.

Customer: A different company? Okay. So, you're Blendtec.

Tech: We are Blendtec. They are Blendjet.

Customer: Gotcha. Okay, thank you.

Tech: You're welcome. Bye bye.